

Lifestyles Rewards

Distributor Career and Compensation Plan



Enhance Your Lifestyle – Five Ways to Earn

Lifestyles offers several ways to earn income — whether you treat your business as a part-time venture or a full-time career. Our Success System is simply based on friends helping friends to succeed and rewards you for your immediate and long-term efforts. The more your network of friends grows, the more money you'll be able to earn.

Immediate Income

- **Retail Profit** – By purchasing products from Lifestyles at wholesale pricing, Distributors can earn anywhere from 20-30% on retail sales to their customers. As your sales volume accumulates, your discount level increases, maximizing your profit potential! Your Distributor discount represents instant profit upon sale to your customer. As a Direct Distributor, you will earn the maximum 40% discount on all product purchases. *(See Flexible Career Options for details on how to become a Direct Distributor.)*
- **Wholesale Overrides** – When a Distributor purchases products from the Company, the immediate upline Direct Distributor will receive the profit difference between their discount level and that of the non-Direct Distributor. For example, Distributor A buys one case of Intra (315 pts) at their 20% discount level. The immediate upline Direct Distributor will receive a 20% wholesale profit on Distributor A's purchase (the difference between 40% and 20%).
- **Fast Track Bonus** – At Lifestyles we believe that starting your business off on the right track is the key to your long-term success. The Fast Track Bonus rewards Distributors for sponsoring and working with their new Distributors to help them learn, earn immediate income and duplicate these efforts. Distributors will receive an eight percent (8%) bonus on their personally Sponsored Distributors volume in their first two (2) calendar months of business. (A one-time minimum 100 pt. purchase is required to qualify for Fast Track Bonus).



Long-term Income

- **Generation Bonus** – You can take advantage of the power of residual income by transferring the skills developed through the first three ways of earning with Lifestyles and duplicating your actions into long-term, residual income. As a Direct Distributor, when your monthly Group Volume (GV) is greater than 1,200 pts., you will qualify to receive a bonus of anywhere from 2-6% on the group volume of your downline Direct Distributors from 3 – 6 generations deep. *(See Career Plan chart for specific details.)*
- **Organizational Bonus** – We support you in developing leadership within your growing Lifestyles organization and generating a very lucrative leadership bonus income from your entire organization. Organizational Bonuses of 1-3% are paid to qualified National Marketing Directors and above, based on their entire organizational volume. *(See Levels of Achievement and Career Plan chart for specific details.)*

Your Immediate Earning Potential

	Dist. 1	Dist. 2	Dist. 3	Direct +
Your Personal Group Volume (PGV)	1 – 600	601 – 1,500	1,501 – 2,800	2,801 +
Your Discount Level	20%	25%	30%	40%
Your Retail Profit Per Bottle (Intra)	\$7	\$8.75	\$10.50	\$14
Your Wholesale Earnings	–	–	–	10- 20%
Fast Track Bonus	8%	8%	8%	8%
Total Payout on Personally Sponsored Distributors	8%	8%	8%	18- 28%

Income Disclaimer: Lifestyles Distributor earning claims should not be construed as representative of a fixed, or standard earning from Lifestyles. The income levels achieved by Lifestyles Distributors are not intended to imply that another Distributor will achieve the same level of income. The income levels achieved will be dependent upon the individual Distributor's business skills, personal ambition, time, commitment, activity and demographic factors.

Flexible Career Options

There are many ways to build your Lifestyles business at your own pace. We offer flexible, part-time hours with a full-time income opportunity. The best part – it's all up to you.

You begin your Lifestyles business by signing a Distributor agreement form and paying your \$40 membership fee. You will receive:

- A Global business opportunity
- Your Distributor Starter Kit
- Training and Support from upline Distributors and the corporate team
- A 20% Product Discount
- Your own home-based business to create your own personal and financial freedom

On the anniversary of your start date, you will be required to pay a nominal \$20 renewal fee to continue to enjoy all the benefits associated with being a Lifestyles Independent Business owner.

The quickest way to start earning and taking advantage of our career plan is to become a Direct Distributor. Here are the various ways in which you can attain this status and start reaching your dreams!

Cumulative Direct: When a Distributor accumulates a minimum of 2,800 group Volume points of Lifestyles products over a 60-day period (1,000 of which is made up of Personal Volume), this Distributor will earn the status of Direct Distributor.

30-day Direct: When a Distributor accumulates a minimum of 2,800 group Volume points of Lifestyles products in the course of a 30-day period (1,000 of which is made up of Personal Volume), this Distributor will earn the status of Direct Distributor and as a bonus, earn a free trio of Intra.

Instant Direct: By purchasing 2,800 points of Lifestyles products in a single order (+ \$40 Sales aids package), you will immediately be promoted to Direct Distributor and enjoy all the benefits of a Direct Distributor plus you will receive a free case of Intra.

LIFEBUILDER: By purchasing a Premier Pack (1,000 points of Lifestyles product + \$40 Sales aids package) and sponsoring two new Distributors who also purchase Premier Packs within 60 days† of your initial Premier Pack purchase, you will become a LIFEbuilder and receive the following rewards:

- Promote to Direct Distributor
- Receive 40% Product Discount
- Earn FREE Case of Intra
- Start earning on up to 4 Income Streams
- Lay the groundwork for a successful business

Building your business through the LIFEbuilder program, allows you to realize:

- Immediate short term and long term income
- Leverage the power of duplication to build a strong and sustainable organization
- Increased organizational volumes and Distributor rank promotions
- A healthy organization

The LIFEbuilder Program is a “model” for Distributors to follow to help build an organization. Successful Distributors build their organizations by sponsoring Distributors and showing them how to duplicate the process - this is what the LIFEbuilder Program focuses on. Experience the financial benefits! Enjoy the promotions! Become a LIFEbuilder today!

† Direct Distributors and above have 30 days to complete a LIFEbuilder.



WHAT YOU DO AND WHAT YOU GET

Career Plan Title	Distributor 1	Distributor 2	Distributor 3	Direct Distributor	Regional Director	Executive Director	National Marketing Director	International Marketing Director	Global Marketing Director
Rank Qualifications	1-600 GV	601-1,500 GV	1,501-2,800 GV	2,800 GV (1,000 is PV) Monthly Qualification 1,200 GV	Monthly 1,200 GV 2 Legs in Bonus	Monthly 1,200 GV 4 Legs in Bonus	Monthly 1,200 GV 6 Legs in Bonus & 2 Power Legs (25,000 pts each)	Monthly 1,200 GV 6 Legs in Bonus & 4 Power Legs (25,000 pts each)	Monthly 1,200 GV 6 Legs in Bonus & 6 Power Legs (25,000 pts each)
Retail Profits	20%	25%	30%	40%	40%	40%	40%	40%	40%
Fast Track Bonus*	8%	8%	8%	8%	8%	8%	8%	8%	8%
Wholesale Override	-----			10-20%	10-20%	10-20%	10-20%	10-20%	10-20%
Generation Bonuses	-----			4%	4%	4%	4%	4%	4%
	-----			4%	4%	4%	4%	4%	4%
	-----			4%	4%	4%	4%	4%	4%
	-----				5%	5%	5%	5%	5%
	-----					5%	5%	5%	5%
	-----						5%	5%	5%
Organizational Bonuses	Organizational Volume Required						75,000 pts	150,000 pts	225,000 pts
							1%	2%	3%

* Minimum 100 pt. purchase required for non-Direct Distributors.

Levels of Achievement

As you set your Lifestyles Goals and progress through the Distributor Career and Compensation plan, you will experience additional benefits at each level.

Distributor

- Retail profit (the difference between the price you pay and the retail price the Customer pays) from your Customers
- Discounts on Lifestyles products of up to 30%
- Lifestyles Distributors have the opportunity to receive an eight-per-cent (8%) Fast Track Bonus on orders purchased through the company, by all new personally sponsored Distributors within the sponsored Distributor's first two calendar months



Direct Distributor

A Direct Distributor receives all the benefits of a Distributor, **plus:**

- A Direct Distributor Pin
- 40% discount on all product purchases
- 10-20% Wholesale override
- 4% monthly generation bonus from the volume produced down to the third generation*



Regional Director

A Regional Director receives all the benefits of a Direct Distributor, **plus:**

- A Regional Director Pin
- 5% monthly generation bonus on volume on the fourth generation*



Executive Director

An Executive Director receives all the benefits of a Regional Director, **plus:**

- An Executive Director Pin
- 5% monthly generation bonus on the volume on the fifth generation*



National Marketing Director (NMD)

A National Marketing Director receives all the benefits of an Executive Director, **plus:**

- A National Marketing Director Pin and plaque
- 2% monthly generation bonus on the volume produced in your sixth generation*
- 1% Organizational Bonus on your entire down-line volume, down to the next qualified National Marketing Director or above*
- Access to special Lifestyles announcements and advance news
- Invitation to Leadership events



International Marketing Director (IMD)

An International Marketing Director receives all the benefits of a National Marketing Director, **plus:**

- An International Marketing Director Pin and plaque
- 4% monthly generation bonus on all volume produced in your sixth generation*
- An additional 1% Organizational Bonus (for a total of 2%) on your entire down-line volume, down to the next qualified International Marketing Director or above*
- Access to special Lifestyles announcements and advance news
- Invitation to Leadership events



Global Marketing Director (GMD)

A Global Marketing Director receives all the benefits of an International Marketing Director, **plus:**

- A Global Marketing Director Pin and plaque
- 6% monthly generation bonus on all volume produced in your sixth generation*
- An additional 1% Organizational Bonus (for a total of 3%) on your entire down-line volume, down to the next qualified Global Marketing Director*
- The most advanced access to special Lifestyles announcements and news
- Invitation to GMD only Leadership events



Business Terms

Compression

Occurs when a non-qualified Direct Distributor's volume is pushed up to the next qualified Direct and are considered to be in the same generation.

Direct Distributor

A Distributor whose Group Volume (GV) has reached 2,800 points within a 60 day period, with 1,000 of which is Personal Volume (PV).

Downline/ Organization

Everyone below you (including your frontline).

Fast Track Bonus

An 8% bonus paid on the personal volume of your personally sponsored frontline Distributor within that new Distributors first 2 calendar month's of business.

Frontline

Everyone you personally sign up.

Generation

Each level of sponsored Direct Distributors who have qualified with their 1,200 points Group Volume (GV) to the next qualified Direct Distributor. Any Directs or above with less than 1,200 GV in the same calendar month will be compressed upward to the next qualified Direct.

Generation Bonus

All Direct Distributors and above with a minimum 1,200 points Group Volume (GV) in one calendar month qualify to receive a bonus based on volume of their downline Direct Distributors and above. (Please note, Fast Track Volumes are calculated at 70% of the commissionable volume).

Group Volume

All product points purchased personally (PV) as well as the volume purchase by Distributors within your personal group.

Leg

A personally sponsored Distributor and their entire organizational downline.

Legs in Bonus

When your downline Direct Distributor qualifies with 1,200 pts Group Volume (GV). Even if several Directs in one leg are qualified, that leg is only qualified once.

Level

How far a Distributor is from another Distributor on the structure chart.

Organizational Bonus

Applicable to NMDs, IMDs, and GMDs, this 1-3% bonus is paid on all organizational volume, down to the next qualified NMD, IMD or GMD in your organization. (Please note, Fast Track Volumes are calculated at 70% of the commissionable Organizational volume).

Organizational Volume

Volume from all downline Distributor purchases in your organization.

Period/ Calendar Month

For compensation purposes, all Commissions and incentive programs are paid out on volume/ activity generated within a specified calendar period.

Personal Volume

All product points purchased under your Distributor ID within a calendar month, including volume purchased by your personally sponsored Preferred Customers.

Points

For ease of understanding a global plan, all retail dollar values are converted to points. In most cases, \$1 is the equivalent to 1 point (some exceptions apply. Refer to price list for details).

Power Leg

A leg whose combined volume exceeds 25,000 points.

Qualified Direct

A Direct Distributor with a minimum 1,200 points Group Volume (GV) in the same calendar month to qualify for that month's Generation/ Organizational Bonuses.

Qualified Leg

A leg that contains at least one qualified Direct Distributor (1,200 pts. GV)

Renewal

To be eligible to purchase products at your discount level and receive bonuses from the career and compensation plan, Distributors must renew their membership annually. Memberships must be renewed before a Distributor's Anniversary date (Start date).

Retail Price

The price for sale of a product by a Distributor to their customers.

Sponsor

The Distributor who introduced you to the business. Your sponsor is listed on your Distributor Agreement form and is directly above you on the organizational structure chart.

Upline

Everyone above you on the organizational structure chart.